

**AUBURN URBAN DEVELOPMENT AUTHORITY
MINUTES**

**June 29, 2009
REGULAR SESSION**

The Regular Session of the Auburn Urban Development Authority was held in the Council Chambers, City Hall, 1225 Lincoln Way, Auburn, California on Monday, June 29, 2009 at 6:00 p.m. with Chair J. M. Holmes presiding and Secretary Joseph G.R. Labrie recording the minutes.

CALL TO ORDER

ROLL CALL:

Authority Members Present: Keith Nesbitt, Kevin Hanley, Bill Kirby, Bridgett Powers, J. M. Holmes

Authority Members Absent:

Staff Members Present: Executive Director Robert Richardson, Authority Counsel Michael Colantuono, Administrative Services/Finance Director Andy Heath

CONSENT CALENDAR

1. **Minutes**

By **MOTION** approve the minutes of April 27 and June 8, 2009.

2. **Application for State Community Development Block Grant Funds for Housing Rehabilitation Program and Boys & Girls Club Public Service Activities**

- A. By **COUNCIL RESOLUTION 09-78** approve submittal of a 2009/2010 application to HCD for funding and execution of a Grant Agreement and any amendments thereto from the General/Colonia Allocation of the State CDBG Program (Exhibit A).
- B. By **COUNCIL RESOLUTION 09-79** approve Housing Rehabilitation Program Guidelines and Residential Anti-Displacement and Relocation Plan (Exhibit B).
- C. By **COUNCIL RESOLUTION 09-80** approve the Revised City of Auburn Program Income Reuse Plan (Exhibit C).

- D. By **AUDA RESOLUTION 09-07** approve setting aside AUDA funding of \$70,000 for administration and activity delivery for Housing Rehabilitation Program (Exhibit D).
- E. By **COUNCIL RESOLUTION 09-81** approve Subrecipient Agreement with the Boys and Girls Club (Exhibit E).

***** End of Consent Calendar *****

By **MOTION** approve the Consent Calendar. **MOTION: Hanley /Powers/Approved 5:0**

3. **Public Comment**

None.

AUDA BUSINESS

4. **AUDA Operating, Capital Project and Debt Service Budgets for Fiscal Year 2009-10**

Administrative Services/Finance Director Andy Heath introduced the item. He said this is the budget component specific to the AUDA for the ongoing redevelopment fund, the debt service fund and low and moderate housing "set-aside fund." He said the AUDA is scheduled to receive approximately \$640,000 in tax increment in the coming fiscal year, 2009-2010. He said AUDA expenditures will be at about 3.1 million dollars, with the majority appropriated to the Streetscape Project. He said at the end of the year the projected cash fund balance will be about \$2.55 million.

Council questions and comments followed regarding (1) low and moderate set aside funds (2) State actions relative to redevelopment funds and (3) jury parking lot improvements.

- A. By **RESOLUTION 09-08** adopt appropriations for the Auburn Urban Development Authority Operating, Capital Project and Debt Service Funds as summarized in the Fiscal Year 2009-10 Proposed Budget. **MOTION: Nesbitt/Powers/Approved 5:0**

Executive Director Richardson stated that Mr. Heath did an excellent job in preparing the budget. He said the department directors have worked diligently to keep their budgets within very tight parameters. He said that everyone involved has done an outstanding job.

Mayor Holmes said that he has noticed many staff members performing multiple tasks because of the current financial situation. He commended staff on its performance.

ADJOURNMENT

Mayor Holmes dedicated the meetings of the Council and the AUDA to Dan Moores, who helped make Auburn the Endurance Capital of the World. Mayor Holmes, without objection, adjourned the meeting at 6:10 p.m.

J. M. Holmes, Chair

Joseph G. R. Labrie, Secretary

**AUBURN URBAN DEVELOPMENT AUTHORITY
MINUTES
July 6, 2009
REGULAR SESSION**

The Regular Session of the Auburn Urban Development Authority was held in the Council Chambers, City Hall, 1225 Lincoln Way, Auburn, California on Monday, July 6, 2009 at 6:20 p.m. with Chair J. M. Holmes presiding and Secretary Joseph G.R. Labrie recording the minutes.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL:

Authority Members Present: Keith Nesbitt, Kevin Hanley, Bill Kirby, Bridgett Powers, J. M. Holmes

Authority Members Absent:

Staff Members Present: Executive Director Robert Richardson, Administrative Services/Finance Director Andy Heath

1. **Public Comment**

None

AUDA BUSINESS

2. **Streetscape Public Art**

Executive Director Richardson advised that three Commissions have been actively involved in the design and implementation of the Streetscape Public Art Project. He said the City coordinated the project with the Economic Development Commission, Endurance Capital Committee and the Arts Commission. He said Arts Commissioner Marti Niles would present the recommendation of the Commission.

Commissioner Niles explained that the Commission has recommended Gary Graham to paint a new mural at the site of the Old City Hall building. She provided Council with his professional background and noted many projects that he has completed. She said Mr. Graham has provided a July 22nd start date. She advised of some minor changes that have been made.

Mayor Holmes confirmed with Ms. Niles that the current mural on the wall will be destroyed. She explained the preparation of the wall and the removal process for the current mural.

Council Member Hanley asked the City Manager for a more defined schedule for public art in the Streetscape Project. City Manager Richardson advised that the Arts Commission has a great deal of work left to do. He said if Council could reach a consensus on cost estimates, when presented, contracts would be immediate.

Council Member Kirby confirmed that local arts were included in the bid process. Mr. Graham assured Council Member Kirby that the project would not be affected by the ongoing construction work in the area.

Council Member Bridget Powers, liaison to the Arts Commission, advised that the intention was to have the mural coincide with Streetscape design. She said Central Square is due to be completed about December 15, 2009. She said the mural's location had been previously approved by the Council. She said if the artist does not begin immediately, the mural will not be completed in time for the grand opening of Central Square.

Mayor Holmes suggested that in the future the Council should be apprised of the art projects much earlier in the process in order to keep the public well-informed.

Council Member Kirby said he would like the Arts Commission to present the "whole picture" to the Council regarding its anticipated art projects. He said it would help him to make better decisions regarding the project. Council Member Hanley agreed and said the Council should see a more comprehensive report on what will be proposed for the Streetscape Project area. Council Member Nesbitt concurred.

Council Member Powers asked for clarification as to how Council wanted the next presentation from the Arts Commission. The consensus was that the next presentation should encompass various public arts that will be in the area. Ms. Powers said that the Commission will also prepare a presentation for Downtown and Old Town.

Arts Commissioner Sue Dings stated that she was a member of the Arts Commission when the mural was approved for the wall of old City Hall. She said this mural emphasizes the endurance theme. She said when asking for public input regarding artwork, there will be numerous opinions. She said it is the job of the Arts Commission to recommend to Council what is appropriate artwork for a specific area. She said the process of soliciting public art is very time consuming.

Mayor Holmes announced that the item will be held until an overall concept of what is envisioned for public art can be presented to the Council.

ADJOURNMENT

Mayor Holmes, without objection, adjourned the meeting at 6:58 p.m. to reconvene the meeting of the Auburn City Council.

J. M. Holmes, Chair

Joseph G. R. Labrie, Secretary

AUBURN URBAN DEVELOPMENT AUTHORITY
MINUTES
July 27, 2009
REGULAR SESSION

The Regular Session of the Auburn Urban Development Authority was held in the Council Chambers, City Hall, 1225 Lincoln Way, Auburn, California on Monday, July 27, 2009 at 8:18 p.m. with Chair J. M. Holmes presiding and Secretary Joseph G.R. Labrie recording the minutes.

CALL TO ORDER

ROLL CALL:

Authority Members Present: Keith Nesbitt, Kevin Hanley, Bill Kirby, Bridgett Powers, J. M. Holmes

Authority Members Absent:

Staff Members Present: Executive Director Robert Richardson, Authority Counsel Michael Colantuono, Engineering Division Manager Bernie Schroeder, Transit Analyst Megan Siren, Police Chief Valerie Harris

1. **Public Comment**

None

2. **Agreement with PCWA for Auburn Streetscape Phase 1**

Engineering Division Manager Bernie Schroeder introduced the item. She explained that it is a routine agreement with Placer County Water Agency (PCWA) to provide a new water meter for the landscaping irrigation, drinking fountains and facilities associated with the Streetscape improvements. She said the line will be utilized for future Streetscape Phases as well as Phase 1.

Council questions followed regarding (1) PCWA ownership and responsibility of a section of the pipeline (2) maximum daily use on the meter and (3) a maintenance bond.

By **RESOLUTION 09-09** authorize the Director of Public Works to execute Facilities Agreement No. 2648 with Placer County Water Agency for the Auburn Streetscape Phase 1 Project. **MOTION: Hanley/Nesbitt/**
Approved 5:0

ADJOURNMENT

Chair Holmes, without objection, adjourned the meeting at 8:26 p.m.

J. M. Holmes, Chair

Joseph G. R. Labrie, Secretary

**AUBURN URBAN DEVELOPMENT AUTHORITY
MINUTES
August 24, 2009
REGULAR SESSION**

The Regular Session of the Auburn Urban Development Authority was held in the Council Chambers, City Hall, 1225 Lincoln Way, Auburn, California on Monday, August 24, 2009 at 6:35 p.m. with Chair Pro Tem Bridget Powers presiding and Secretary Joseph G.R. Labrie recording the minutes.

**CALL TO ORDER
ROLL CALL:**

Authority Members Present: Keith Nesbitt, Kevin Hanley, Bill Kirby, Bridget Powers

Authority Members Absent: J. M. Holmes

Staff Members Present: Executive Director Robert Richardson, Authority Counsel Michael Colantuono, Administrative Services/Finance Director Andy Heath, Fire Chief Mark D'Ambrogio, Public Works Director Jack Warren, Engineering Division Manager Bernie Schroeder, Transit Analyst Megan Siren, Police Chief Valerie Harris

1. **Public Comment**

Michael Otten, 10140 Snowy Owl Way, asked if his comments to be made on agenda items may include two items at the same time. Chair Pro Tem Powers answered, "Yes."

2. **Resolution Establishing the Name "Historic Central Square" and Providing Direction for Public Art Selection in the Central Square Area**

Council Member Hanley stated that he was offering a resolution to establish the name of "Historic Central Square" and adopt the creation of public art to tell the story of Auburn in the first phase area of the Streetscape Project. He said the City has committed redevelopment money for the Streetscape Project "to create an attractive, vibrant and interesting place in Old Town and Downtown." He said one of the objectives in the first phase of the Streetscape is to create a visually attractive place for residents and visitors. He felt Auburn's very interesting history should be honored and highlighted. He said he would like to see both the name of the area and the art to be consistent with the City's history.

He suggested directing the Arts Commission to seek representation of art related to the (1) gold rush era (2) influence of the railroad and (3) the importance of the confluence of the American River in shaping Auburn's history. He said he would also like to see representation of the individuals who have contributed to the world famous endurance events in Auburn. He also suggested that the Arts Commission be directed to work with representatives of the Placer County Historical Society, the Native Sons of the Golden West, City Historian, and those knowledgeable about the American River or other public art exhibits.

Council Member Hanley also asked that the City Council form a volunteer committee to advise the Council on additional Auburn history to be presented throughout all phases of the Streetscape Program. He said the entire project should be viewed as a whole. He said the first phase will set "a good pathway" to make certain that Auburn's entire history will be represented. He said he tried to incorporate into the resolution citizen comments as well as Council comments from previous sessions.

Council Member Hanley responded to Council Member Kirby's question as to why he selected the name Historic Central Square instead of simply Central Square. Council Member Hanley said he received some e-mails suggesting the name and has noted "Letters to the Editor" in the local paper suggesting the same. He said he agreed because it has been 100 years from the time that people started to refer to the area as Central Square and those years will be represented in the area.

Council comments followed regarding (1) community participation and (2) themes to be displayed.

Michael Otten, President of the Placer County Historical Society, stated that he represents historical organizations in Placer County on the Placer County Visitor's Bureau. He said one of the tasks is to bring visitors to the area. He said endurance events are an important part of that endeavor. He provided the Council with a written historical perspective of the Central Square area. He asked for a temporary stop to the Streetscape Project and asked that the proposed resolution be placed on hold until the project can be defined more clearly. He read a prepared statement that has been placed in the record.

Potato Richardson, Greenwood, stated that he is a member of the Endurance Capital Committee that has been working on the project. He asked about the theme areas. Council Member Hanley responded that they are all in the first phase. He said a committee would be formed to work on other themes throughout the entire project. He said if the area

was named Historic Central Square it would suggest that there is another Central Square at a different location.

John Downs, Gold Hill Road, Newcastle, suggested the clock tower be moved to Central Square and an Endurance Capital art piece be placed where the clock tower is currently located.

Gordon Ainsleigh stated that the area already has statues honoring the Gold Rush history, but he would like to see a statue of Wendell Robie, a notable community activist. He said it is essential to encourage tourism. He said Auburn's history regarding the gold rush, the train influence and mining is second to other surrounding areas. He said Auburn has one claim, second to none, "The Endurance Capital of the World." He said that should be the emphasis of the project.

Jerry Wilfley, 10100 Snowy Owl Way, said he had hoped that redevelopment would have included Elm Street and Highway 49. He said that the two things in Auburn that make it unique are (1) gold discovery and (2) the Transcontinental Railroad. He said those two things changed the country more than anything else that has happened. He said the City should capitalize on that history.

Harvey Roper, member of the Endurance Capital Committee and the Economic Development Commission, 695 Old Airport Road, thanked the Council for moving forward with the Streetscape Project. He said the project has been under discussion for a couple of years, tremendous effort put forth by many people, and a lot of publicity provided to the public. He said it is a great solution to the aging infrastructure. He said he supported the blended theme in the Central Square area. He said the endurance theme should be in the business district.

Tom Judy, 5460 Rio Cascada, Greenwood, geologist and mountain-biker, said the region has a stake in Auburn's decisions. He encouraged the embracement of the historic significance of the area as well as the endurance theme. He said the Auburn State Recreation draws thousands of recreational users, supporting the Endurance Capital theme. He said it presents an opportunity for the City's economic development. He provided a picture of five winning bicyclists at a national championship which live within 20 miles of the Auburn State Recreation area and the community of Auburn.

Shannon Weil, 1400 Hamlin Way, Cool, Endurance Capital Committee Member, said she was pleased that the design committee included the Endurance Capital aspect of Auburn in the Central Square plan. She said Auburn is a destination for people from all over the world. She said representatives from at least 40 countries that have come to Auburn for

the endurance challenges. She said Auburn is the hub of endurance events.

Jerry Scribner, Greenwood resident, President of the Western States Trail Foundation, said both the history and the endurance themes are important to Auburn. He said Auburn endurance events are known worldwide. He said he supported Council Member Hanley's proposal.

Dan Sokol, 1330 Deerwood Place, Auburn, stated that he agreed with most of what Mr. Otten said. He said he also agrees with Mr. Wilfley regarding the gold rush history of Auburn. He noted that the resolution referenced the Council instead of the Auburn Urban Development Authority.

Bart Ruud, 843 Sierra View Circle, Auburn, stated that he supported many of the previous speakers and had previously sent a letter to the Council. He asked that it be made a part of the record. He said he was concerned with space in the plaza area for all the various themes. He suggested that possibly the "Walk of Fame" be placed at another site.

Bob Snyder, 100 Marina Way, Auburn, said that he agreed with Mr. Judy and that "this is an economic development project." He said the endurance theme is Auburn's only unique feature and needs to be present in the Streetscape plan. He said he disagreed with Mr. Otten that the project should be shut down. He said it would cost additional money and hurt the merchants. He said the features of the project can be delayed, but not the street work. He named various projects that have been controversial and ultimately have been successful. He said everyone involved should be open and receptive to the ideas presented.

Donna Howell, 405 Linden Avenue, Auburn, stated that she was the past President of the Placer County Historical Society, Auburn native, and co-author of the Auburn Images book and the Walking Tour of Auburn. She said Auburn has a lot more to offer than the endurance theme. She said she managed the gift shop in the Auburn Court House and information center for ten years and talked with a lot of tourists. She said they wanted to know where Dr. Fox's statues were located, how to find the Foresthill Bridge, and where there were historic sites. She said she never was asked about the Western States Trail. She said those folks are in town only a couple of times a year. She said people want to see historic sites. Ms. Howell, asked how the various phases of the Streetscape will be funded.

Phil Gardner, 7905 Sisson Lane, Auburn, said to him the community signifies the Auburn endurance events. He said, when traveling, people

ask about the Tevis Cup event or the Western States run. He said those events are the "crown jewel" of Auburn.

Curt Smith, Auburn resident, stated that over the past couple of years he has been to many presentations regarding the Auburn Streetscape. He said he still does not know specifically what the design of the area will be. He said some effort needs to be made to inform the public of what specifically will occur with the Streetscape Project.

David Putnam, 1420 Winchester, Auburn, said he moved to the area because of the trails and endurance riding. He said he lived in France for two years. He said he entered his horses in competition rides there. He said the French version of the Tevis ride would not exist without the Tevis ride here. He said he has experienced world-wide respect for the Tevis.

Cynci Calvin, 9810 Stoney Ridge Road, Auburn, Endurance Capital Committee Member, said that people turn to sports when the economy is not doing well. She said Auburn is "a draw" for these people. She said the events continue to grow and new ones are beginning. She said the participants and visitors help the area's economy.

Mike Monahan, 750 Perry Ranch Road, Auburn, said it is difficult to select persons to be named on plaques. He said more committees should be formed to expand the selection field.

John Knox, 139 Agard Street, Auburn, said the runners and riders seem to be trying to sell the endurance theme to the Board. He said he had the impression that the Board made a clear decision two years ago. He said he is concerned that the plan does not include public restroom facilities since large numbers of people are being encouraged to come to the area.

Council Member Nesbitt stated that Auburn is unique due to its blend of endurance events, gold rush history, railroad history and river rafting. He said he envisioned an ongoing walk of fame with tiles added each year. He said Council Member Hanley's proposal does blend all the features of Auburn.

Council Member Kirby said he agreed that all aspects of Auburn need to be honored. He said the street will be completed. He said the remaining question relates to the cosmetics of the area. He said the plan dominates the square. He said he gets no sense of community support for the project. He said a Central Square Committee should be formed to look at the project and develop over time a plan that would be more appropriate. He said all facets of Auburn should be represented.

Chair Pro Tem Powers provided a history of the development area and the Streetscape Project. She said the entire community was invited to all meetings of Streetscape planning. She said there are probably over 100 newspaper articles announcing meetings and inviting individuals and groups to attend. She said there are nine phases to the Streetscape. She said Phase 1 is the largest phase. She said Phase #1 includes pedestals for artwork, recognition of the endurance community and a history walk. She said there have been hundreds of hours of work put into the plan wherein the community was invited to participate many times over. She said Council Member Hanley's resolution would help guide the Arts Commission and would, once again, include the community in the process. She said she supported Council Member Hanley's resolution but favored simply calling the area "Central Square."

Council Member Hanley stated that he appreciated all the comments from residents and Council Members. He said he wants Council and community consensus in support of a proposal. He said he would like to postpone any action for a couple of weeks until another meeting could be held involving all interested parties. He said Central Square should include all of Auburn's history, including the endurance theme.

By **MOTION** postpone the item and work with the City Manager to hold a meeting of interested citizens and residents to provide input as to what the Central Square should look like and return to the Authority; and, instruct the City Manager to propose steps to maximize input from the public.

Hanley/ Nesbitt/Approved by Voice

3. **Endurance Walk of Fame Proposal**

City Manager Robert Richardson showed the audience the layout of the new Central Square. He said it was initially developed by a group of citizens about fifteen years ago. He explained that the proposal presented for the "Endurance Walk of Fame" was actually a directive in late 2007. He said it was presented to the Streetscape Design Committee. He said the group worked for 18 months on the entire Streetscape Plan, from Old Town to Elm Avenue.

City Manager Richardson explained that 2'X2' granite tiles were to be placed on the ground. He said they can be seen in the design of the Streetscape area. He explained the pedestals and the signage. He outlined the tile placement including the tiles to reflect those names to be honored on the walk. He said the Streetscape Committee asked for a committee to develop a timeline of Auburn history. That committee will be seated in ninety days. He said additional history tiles will be included in that timeline. He said the tiles being discussed are the tiles on the ground that honor the founders of major endurance events as well as an

interpretive sign that sits on a pedestal with event winners names on the ground. He explained that there would also be a process to allow future tiles to be placed in the Streetscape to honor additional winners and other people of note. He said it would be presented to Council for review.

Council Member Hanley asked about the symbol for Western States Trail and suggested naming the Tevis ride's winning horse on the tile.

Council Member Kirby asked that the slope of the ride be shown.

Michael Otten, 10140 Snowy Owl Way, Auburn, asked if each phase had a theme. Mr. Richardson said that separate theme areas have not been discussed, but ultimately history will be organized for the historic walk. Mr. Otten said he found it difficult to comment on a plan that is not clear to him.

Potato Richardson, Greenwood, said that he first became employed in Auburn in 1972. He said he brought people from all over the world to ride the Tevis Cup. He said Council Member Kirby indicated that the input of those who live outside the City limits was not as valued as that of residents and he was offended by it. He said the endurance community is world-wide and is not limited to the City of Auburn.

Bart Ruud, 843 Sierra View Circle, Auburn, said the suggested name of "Capital Endurance Plaza" inflamed some of the old Auburn residents. He said the area should be called "Central Square." He said that was emphasized at the meeting of the Endurance Capital Committee the previous Tuesday.

Tom Judy, Greenwood, stated that a visitor may visit a historic site once or twice, but an average athletic will compete on a continuous basis for many years. He said Americans need "living heroes" to be named as well as non-living honorees.

Bob Burge, 1191 Auburn Ravine Road, Auburn, said it appears there are two opposing forces. He said one group represents the endurance community and the other the historical community. He said from his perspective Auburn is known for its historical aspects. He said he thought more that one committee should have been formed to select the names of honorees.

Chair Pro Tem Powers explained that there are other committees involved, such as the Arts Commission. She said this was the opportunity for one committee to bring forth its ideas to the Council.

Shannon Weil, 1400 Hamlin Way, Cool, concurred with Potato Richardson's comments. She said non-residents have contributed a lot to Auburn.

Gordon Ainsleigh stated that although he lives outside the City limits, he feels Auburn is his town. He asked that the opinions of those living outside the City be considered as well as the residents.

Mike Monahan, 750 Dairy Ranch Road, Auburn, suggested that more information be provided to the public. He said service clubs could be of assistance. He said Auburn could have a booth at the fair with a Streetscape display.

Dean Hall, Greenwood, said that Auburn is the endurance hub. He said he supported the putting the horse's name on the tiles.

Donna Howell, 405 Linden Avenue, Auburn, said committees frequently go unnoticed. She said the City and the public need to "pay attention." She said all aspects of the community need to be represented.

Harvey Roper, Lincoln Way business owner, Chairman of the Downtown Business Association, clarified that the business community has been kept up to date on the Streetscape Project.

Council Member Hanley said it is important to have a larger diagram and that a more mixed theme be considered.

Council Member Kirby said that transparency has always been part of the Streetscape process. He said the community needs to understand why the endurance aspect is an important part of the square. He said the public also needs to know how the historic aspect of Auburn will be included.

By **MOTION** table Item 3. **MOTION: Nesbitt/Hanley/Approved by Voice**

ADJOURNMENT

Chair Pro Tem Powers, without objection, adjourned the meeting at 9:18 p.m.

Bridget Powers, Chair Pro Tem

Joseph G. R. Labrie, Secretary